

IBEX • NEWS RELEASE

FOR IMMEDIATE RELEASE
August 20, 2009

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IBEX 2009 Offers Evaporative Emission Fuel Update & “Solutions Route”

*Leading experts offer insight on changing regulations, effects of
higher levels of ethanol*

BROOKLIN, MAINE (August 20, 2009) — The International Boatbuilders' Exhibition and Conference (IBEX) 2009 is hosting a seminar session for boat builders, engine manufacturers and fuel system equipment manufacturers who will soon face new emissions requirements and potential fuel changes. The seminar, *Evaporative Emission Fuel Update* (Session 309), is just one of 53 seminars offered at this year's show, and will inform manufacturers on compliance and how to stay competitive.

This session will also include an update on the California evaporative emission proposal and how its requirements compare to the Environmental Protection Agency (EPA) and American Boat & Yacht Council (ABYC) standards currently being developed for controlling spit back during refueling. Boat design and fuel system changes being considered to meet this standard will be discussed. Following the presentation, a discussion will be held on higher levels of ethanol in gasoline.

“In 2009, boat builders saw the EPA finalize the evaporative emissions rule. In 2010 and beyond, boat builders will need to comply with California's version of an evaporative emission rule, ABYC refueling and spit back standards, as well as the possibility of 15 percent ethanol gasoline,” says John McKnight, director of environmental safety and compliance for the National Marine Manufacturers Association (NMMA), co-producer of IBEX. “Each boat builder needs to be aware of these recent developments to stay ahead of the curve in order to make the proper production decisions and manage our ever-changing business effectively.”

The *Evaporative Emission and Ethanol Fuel Update* is scheduled for Tuesday, October 13, 2009, 8:30 a.m. – 10:00 a.m. Speakers include: Harold Haskew (Harold Haskew &

Associates Inc.), Rich Kolb (Volvo Penta of the Americas), John McKnight (NMMA) and Mark Reichers (Mercury Marine.) To register for this seminar, visit the registration page at www.IBEXShow.com.

In addition, the *Evaporative Emission Solution Route* seminar will again be offered within the exhibit halls to assist boat builders facing this issue. More than 25 exhibitors who manufacture products and technologies that provide solutions to the issue have qualified to be included on the new solution route. Floor stickers throughout the exhibit hall will easily identify participating exhibitors. *Evaporative Emission Solution Route* exhibitors and their booth numbers will be listed in the *IBEX 2009 Booth Guide* distributed at all show entrances.

“The potential EPA ruling affects almost all boatbuilders. Every boatbuilder in the U.S. needs to be aware of this problem, and we are addressing it in full at IBEX 2009,” says Carl Cramer, IBEX Co-Show Director. “This is a timely issue, and our constituents count on IBEX to bring leading experts that will educate and inform them so they can make the changes necessary for their companies to move forward.”

IBEX 2009 offers a comprehensive seminar and conference series, as well as free workshops. The show will host more than 500 exhibitors, provide special pavilion areas and a special outdoor demonstration space where industry professionals can utilize the latest products in real-world application situations. Complete information about IBEX 2009, including registration, is available on the show’s official website, www.ibexshow.com.

IBEX 2009 takes place at the Miami Beach Convention Center. Show hours are as follows: Monday, October 12, 10:00 a.m. – 6:00 p.m. (followed by a special opening night presentation featuring Al and Laura Ries at 6:30 p.m.); Tuesday, October 13, 10:00 a.m. – 6:00 p.m.; and, Wednesday, October 14, 10:00 a.m. – 3:00 p.m.

IBEX is owned and produced by *Professional BoatBuilder* magazine and the National Marine Manufacturers Association (NMMA) and is the largest boating industry gathering of 2009. For boat builders, marine industry dealers, designers, repairers, surveyors, and boatyard/marine operators, IBEX is the single source for the latest boatbuilding technologies, tools, and materials. For more information, visit www.ibexshow.com.

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Professional BoatBuilder, the boatbuilding industry trade magazine, was first published in 1989 in response to a growing need for a dedicated forum for boatbuilding-related professionals. The magazine’s worldwide readership exceeds 23,000 (subject to BPA International audit). *Professional BoatBuilder* is online at www.proboat.com.

The National Marine Manufacturers Association (NMMA) is the leading association representing the recreational boating industry. NMMA member companies produce more than 80 percent of

the boats, engines, trailers, accessories and gear used by boaters in North America. The association is dedicated to industry growth through programs in public policy advocacy, market statistics and research, product quality assurance and promotion of the boating lifestyle. Learn more at www.nmma.org.