

IBEX ♦ NEWS RELEASE

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IBEX 2009 Technical Seminar Series Offers Fifty Specialized Sessions.

Fifty Unique Sessions Will Reveal the Latest Advanced Boat Building Technologies.

BROOKLIN, ME—IBEX will again offer unparalleled educational opportunities with its acclaimed seminar series. According to IBEX show co-director and *Professional Boatbuilder* magazine publisher Carl Cramer, “IBEX 2009 offers the most intensive seminar series ever with 50 in-depth sessions in nine professional tracks. All of today’s advanced boatbuilding technologies are covered and will be presented by more than 100 marine industry professionals who lend their expertise and experience as IBEX speakers.”

The IBEX 2009 technical seminar program is organized and produced by Professional Boatbuilder magazine, American Boat and Yacht Council (ABYC), American Boat Builders and Repairers Association (ABBRA), Marine Industry Training and Education Council (MITEC) and National Marine Manufacturers Association (NMMA). Show dates are October 12-14, Miami Beach Convention Center, Miami Beach, Florida, USA. Complete information about the new IBEX 2009 seminar series and registration is now available online at www.ibexshow.com.

“The IBEX seminar series sets the standard for education in the marine trade industry” says Cramer. “We are grateful for the generous participation of our industry experts as speakers, and for our co-producing partners. Now more than ever, education is a vital component to our industry’s ability to grow and flourish. How a company responds to the pressures of our economic environment will define how they emerge. This year’s IBEX seminars will allow a company the opportunity to explore alternatives to the ways in which our industry’ used to do’ business.”

In conjunction with the conference series, IBEX 2009 will host more than 500 exhibitors in three exhibit halls. IBEX also offers a Composite Pavilion, live outdoor demonstrations featuring industry professionals utilizing the newest products in real-world application situations, and 20 FREE exhibitor workshops.

Limited exhibit space is available; for exhibitor information contact either Tina Sanderson or Anne Dunbar immediately. Contact Sanderson at 802-879-8324, or Dunbar at 716-662-4708.

IBEX 2009 will take place at the Miami Beach Convention Center in Miami Beach, Florida. The show opens Monday, October 12 from 10:00 a.m.–6:00 p.m. (with a special opening-night presentation featuring Al & Laura Ries at 6:30 p.m.) and runs Tuesday, October 13, from 10:00 a.m.–6:00 p.m.; and Wednesday, October 14, from 10:00 a.m.–3:00 p.m.

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About IBEX: The International BoatBuilders' Exhibition & Conference, IBEX is owned and produced by *Professional BoatBuilder* magazine and National Marine Manufacturers Association and is the largest boating industry gathering of 2009. For boat builders, marine industry dealers, designers, repairers, surveyors, and boatyard/marine operators, IBEX is the single source for the latest boatbuilding technologies, tools, and materials. For more information, visit the IBEX website at HYPERLINK "<http://www.ibexshow.com>" www.ibexshow.com.

About Professional BoatBuilder: Professional BoatBuilder, the boatbuilding industry trade magazine, was first published in 1989 in response to a growing need for a dedicated forum for boatbuilding-related professionals. The magazine's worldwide readership exceeds 23,000 (subject to BPA International audit). Professional BoatBuilder is online at [HYPERLINK "[HYPERLINK "http://www.proboat.com/"](http://www.proboat.com/)"] www.proboat.com.

About NMMA: National Marine Manufacturers Association (NMMA) is the leading association representing the recreational boating industry. NMMA member companies produce more than 80 percent of the boats, engines, trailers, accessories and gear used by boaters in North America. The association is dedicated to industry growth through programs in public policy advocacy, market statistics and research, product quality assurance and promotion of the boating lifestyle.

Complete information about IBEX 2009, including registration, is available on the show's official website, www.ibexshow.com.